

## Durbanville Business - Chairman's Report 2024

Dear Members and Stakeholders,

I am pleased to present the annual report for Durbanville Business, highlighting our challenges, accomplishments and future endeavours.

### 1. Membership and Growth:

- Although several new members joined our organisation during the last year, membership numbers remain a concern. There is strength in numbers therefore membership growth will remain a focus in the next few years.
- We encourage members to assist in this effort and invite non-members to join us in making Durbanville GREAT.

### 2. Functions and Networking:

- Our quarterly functions facilitated valuable connections and collaborations. Networking opportunities at these events remain a top priority.
- The February function was a historic highlight for Durbanville Business, with a record number of attendees. Despite the challenges of hosting it in the Durbanville Townhall, we agree to use this venue again in the future.
- We are also planning our first women's event this year, with preparations underway.
- Excitingly, we shall once again host our prestigious **Business Leader of the Year** event toward the end of 2024. This event was last hosted in 2021.

### 3. Business Environment Enhancement:

- We actively engage, on a ongoing basis, with local authorities to improve the business climate in Durbanville, ensuring safety is paramount.
- Recently, a new effort was launched at the City of Cape Town to establish a City Improvement District (CID) in Durbanville CBD.
- This two-year process involves establishing CID borders (recently completed), drafting of a budget followed by engaging title deed owners for support. We hope everyone recognises the benefits, especially considering the challenges faced during and after COVID, such as Baxter Street.
- Durbanville Business fully supports this project, as the CID will enhance security, cleanliness and overall well-being for businesses and residents. We also want to thank those involved for their dedication and time spent on this.

### 4. Financial Stability:

- Our financials remain under pressure and the February function incurred significant expenses for Durbanville Business. However, we view this as an investment in our future.
- We appreciate the support of our sponsors and donors. Funds are crucial for assisting other organisations in need and supporting various projects to enhance Durbanville.
- Any financial contribution to Durbanville Business would be highly appreciated.

### 5. Administration:

- Rochelle Smit accepted the role of our new administrator in March 2024.
- Because administration is the heart of our organisation and the fact that it is not up to standard, we prioritise its improvement over the next year.
- Rochelle Smit's focus areas include administration, membership growth and communication.

Looking ahead, we remain committed to fostering growth, collaboration, and safety in Durbanville.

Thank you for your unwavering dedication to our community. LET'S MAKE DURBANVILLE GREAT!

Sincerely,  
Pieter Koen  
Chairman, Durbanville Business